

## Join a Lead Club

A lead club is a group of business owners and professionals who come together to exchange leads and referrals for their businesses.

If you are interested in joining a lead club, here are some steps you can take:

1. Research local lead clubs: Look for lead clubs in your area by searching online or contacting local business associations.
2. Attend a meeting: Many lead clubs allow prospective members to attend a meeting as a guest before deciding to join. This can be a good opportunity to learn more about the club and see if it is a good fit for your business.
3. Evaluate the club's fit with your business: Consider whether the other members' businesses are complementary to yours and whether the club's meeting schedule and structure will work for you.
4. Discuss membership requirements and fees: Find out what is required to join the club, such as any membership fees or requirements for attending meetings or contributing leads.
5. Join the club: If you decide to join the lead club, follow the steps outlined by the club to become a member. This may include filling out an application, paying any membership fees, and attending a new member orientation.

Joining a lead club can be a great way to build relationships with other business owners and professionals, and to generate leads and referrals for your business.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit [www.referralsafe.com/asktra](http://www.referralsafe.com/asktra) frequently for new additions.