

## One Question Examples

Here are two **proven examples** of messages to share with customers. Plus some tips and bonus subject lines.

### Example #1

Subject: Honest feedback means a lot

Hi! Thank you for your business. Could you spare a minute or so to answer this quick one question survey? See you soon, Phil

### Example #2

Subject: Would love to get your opinion

Hello! I am committed to your satisfaction. Can you take a few seconds to answer this one question survey? Have a great day, Phil

### Tips:

- Always personalize the survey request message. "Hey Elaine, it's Phil"
- When you receive a response, send back a short "thank you".
- Demonstrate this is human interaction, not an algorithm. It also shows you appreciate them.

### Bonus Subject Lines:

1. What did you think?
2. Pardon the interruption, it's Phil ;)
3. Having a curious moment over here!
4. Hello from Phil, One small favor please...
5. Would you recommend us?

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