

Prices Too High?

There are a few signs that your prices may be too high:

1. You're not getting as many sales as you'd like: If you're not getting as many sales as you'd like, it could be because your prices are too high for your target market.
2. You're getting a lot of price objections: If you're getting a lot of objections from potential customers about the price of your product or service, it could be a sign that your prices are too high.
3. You're not competitive: If your prices are significantly higher than your competitors' prices, it could be a sign that your prices are too high.
4. You're not making a profit: If you're not making a profit or you're barely breaking even, it could be because your prices are too high.

However, it's important to keep in mind that there may be other factors at play, such as the quality of your product or service, your marketing efforts, or the state of the market.

It's always a good idea to regularly review your prices and compare them to those of your competitors to make sure you're competitive.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.