

Prices Too Low?

There are a few signs that your prices may be too low:

1. You're not making a profit: If you're selling your products or services at a price that is lower than the cost of producing them, you're not going to be making a profit.
2. You're working too hard for too little money: If you're spending a lot of time and effort on sales and marketing, but you're not making enough money to justify the time and effort you're putting in, your prices may be too low.
3. You're not attracting the right customers: If you're attracting a lot of price-sensitive customers who are only interested in the lowest price, it could be a sign that your prices are too low.
4. You're not able to invest in your business: If you're not making enough money to reinvest in your business, it could be because your prices are too low.
5. It's important to keep in mind that there may be other factors at play, such as the quality of your product or service, your marketing efforts, or the state of the market.

It's always a good idea to regularly review your prices and compare them to those of your competitors to make sure you're pricing your products or services appropriately.

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