

Show Appreciation

Send a personal, handwritten note to the client or influencer who made the referral. This powerful gesture will go a long way in keeping you at the top of their mind, and, it's a nice thing to do.

If sending a gift is appropriate, by all means, do that as well.

Best Practice: In your handwritten note, reference your appreciation for the trust they have placed in you by providing a referral.



A handwritten note means a lot to the person receiving it. Clients and influencers always appreciate an acknowledgement of their trust and effort.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.