

World's Easiest Customer Satisfaction Software

Just for Small Businesses

More happy customers

One **ASK** as a time



A **customer's willingness** to recommend friends and colleagues to you is a sign of loyalty

Grows sales

And often overlooked, but solvable





Measure a Customer's Willingness to Recommend You

How likely is it you would recommend us to a friend or colleague?

Friendly Note (email, text, social media)

Hi Elaine, I am committed to your satisfaction.

Can you please take a few seconds to answer this one question survey?

Thanks, Phil

Survey Question

Hello, it's Phil. How likely is it you would recommend us to a friend or colleague?

Please select one: Zero being "Not at all likely" to Ten being "Extremely likely" *

0 1 2 3 4 5 6 7 8 9 10

Share why you provided this rating (optional)

First & Last Name (required) *

SUBMIT FORM

Phil receives this email

to Phil

Survey data:

First & Last Name: Elaine Jones

Rating: 10

Working with Phil gives me peace of mind. I'd refer his business anytime.

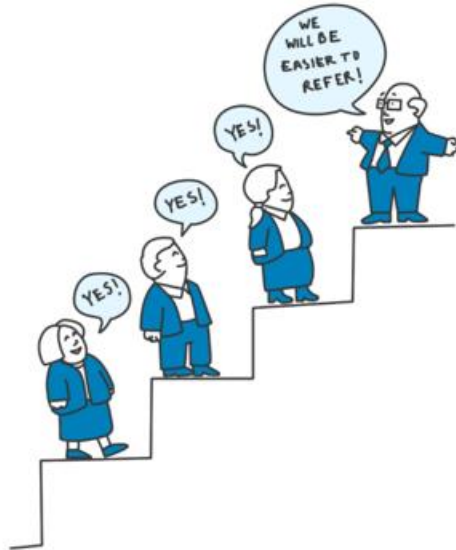
Phil and Elaine Meet Later

Hi Elaine, Thank you for completing our short survey. Most of our new business comes from client recommendations. Referrals are welcome who can also benefit from my expertise.

Wow Phil, I was unaware you are taking new clients. I'll recommend you any time I can.

Commitment

Phil and his colleagues now have an easy way to measure customer satisfaction. They are growing sales too



Outcome

More referrals and sales

