



Welcome to ASKTRA

Hi everyone. Welcome to ASKTRA, the world's *EASIEST* customer satisfaction software, *just* for small businesses. Grow sales, one ASK at a time.

Happy customers are important to you. How about more of them? Let's begin this journey. A customer's willingness to recommend friends and colleagues is a sign of LOYALTY. And it's one of the BEST ways to grow a business. Yet, it's **often overlooked**.

If your small business is like most, **80%** of referrals come from **20%** of happy customers.

ASKTRA, easily measures your customer's WILLINGNESS to recommend you, in SECONDS. *"How likely is it that you would recommend us to a friend or colleague?"*

Begin with a *friendly* digital note. Here, Phil sends an email, but could have easily sent a text, or posted on social media. *"Hi Elaine. I am committed to your satisfaction. Can you take a few seconds to answer this one-question survey? Thanks, Phil"*

Next, Elaine completes her survey linked from within Phil's note. Moments later, Phil receives her *very positive* response.

Phil is *elated*. He now knows Elaine loves his service (10 out of 10). He mentions to her, referrals are welcome who can also benefit from his expertise. Elaine is *happy* to refer Phil. She didn't know until now, he was taking new customers.

ASKTRA is the **easiest** way to measure customer satisfaction, AND **grow** sales.

Get started today. Don't wait. Begin your path now to **more** new customers.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.