

Local Events

There are many local events that small businesses can participate in to promote their products or services and connect with potential customers.

Some examples of local events that may be of interest to small businesses include:

- Trade shows and industry events
- Business networking events
- Chamber of commerce events
- Community festivals and fairs
- Local farmers markets
- Art and craft shows
- Restaurant weeks or food and beverage festivals
- Charity events and fundraisers

If you are interested in finding local events to participate in, you can check with your local chamber of commerce or small business development center, as they often have lists of events and resources for small businesses. You can also search online for events in your local area, or consider hosting your own event to promote your business.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.