

## Shopify

Shopify is a platform that provides merchants with the tools to build an e-commerce store and sell online. To sell on Shopify:

- Sign up for an account on Shopify.com.
- Choose a pricing plan that suits your business needs.
- Set up your online store by customizing the design, adding products, and setting up payment options.
- Drive traffic to your store through social media, advertising, and search engine optimization.
- Fulfill orders and manage shipping and taxes through the Shopify dashboard.
- Monitor your sales and grow your business with Shopify's various features and integrations.

Note: You'll need a payment solution, such as PayPal, Stripe, or a credit card processor, to receive payment from customers.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.