

30 USE CASES

Introduction to Use Cases

Each component of Asktra is designed to empower small business owners with actionable solutions. The **Academy** offers practical learning opportunities to enhance business skills and strategy. The **Business Coach** provides expert guidance and innovative ideas tailored to your goals. The **Deal Reviewer** delivers sharp insights to strengthen your decision-making and maximize outcomes.

Together, these use cases illustrate how Asktra's features meet real-world challenges with precision and impact.

ACADEMY: Use Cases

1. Learn how to create a marketing plan tailored to my industry.
2. Master cash flow management techniques for my small business.
3. Understand the fundamentals of building a successful sales funnel.
4. Discover strategies for hiring and retaining top talent.
5. Learn how to create a compelling business pitch for investors.
6. Understand best practices for managing inventory efficiently.
7. Gain insights on navigating legal requirements for my business.
8. Develop skills for leveraging social media marketing.
9. Explore techniques for pricing products or services competitively.
10. Stay updated on new trends and technologies in my industry.

BUSINESS COACH: Use Cases

1. Brainstorm new revenue streams for my business.
2. Plan a step-by-step roadmap for achieving my quarterly goals.
3. Refine my elevator pitch for networking events.
4. Get advice on handling difficult employee situations.
5. Generate creative ideas for increasing customer retention.
6. Analyze my competitors and uncover opportunities to stand out.
7. Identify the most effective marketing channels for my target audience.
8. Simulate potential financial outcomes of different business strategies.
9. Break down complex problems into manageable action steps.
10. Receive motivational tips and insights to stay focused and productive.

DEAL REVIEWER: Use Cases

1. Identify weak points in my sales pitch and improve them.
2. Discuss buyer objections and develop effective counterstrategies.
3. Assess the likelihood of closing a deal based on current data.
4. Uncover hidden risks that could jeopardize a sale.
5. Prioritize next steps to move a deal forward.
6. Identify missing information needed to close a deal successfully.
7. Create personalized follow-up strategies for potential clients.
8. Evaluate the impact of competitor actions on a deal.
9. Improve the clarity and structure of my sales proposal.
10. Receive AI-powered suggestions for cross-selling or upselling opportunities.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.