

## Meet Phil, Your Solution Concierge

Phil is your personal guide to navigating small business challenges with precision and care. What makes Phil stand out? **He listens.** By understanding your goals, challenges, or ideas, Phil can recommend the most effective starting point within **ASKTRA's solutions: ACADEMY, BUSINESS COACH, or DEAL REVIEWER.**

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## How Phil Works

- 1. Active Listening**  
Phil begins by understanding your unique needs. Whether you're sharpening skills, seeking advice, or strategizing a deal, his recommendations are tailored specifically to your situation.
  - 2. Personalized Guidance**  
Phil evaluates your input, drawing from over **500+ small business cases**, to connect you to the right solution and get you on the path to success.
  - 3. Simple Setup**  
Log into ChatGPT (Free or Plus), adjust your **Data Controls** to "Improve the model for everyone: OFF," and you're ready to begin your session.
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## Why Choose Phil?

- **A Tailored Experience**  
Phil doesn't offer one-size-fits-all solutions. His guidance is designed around your goals, ensuring you start with the solution that fits your needs.
- **Proven Expertise**  
With ASKTRA's advanced capabilities and a library of real-world business cases, Phil delivers trusted, actionable advice.
- **Your Input Matters**  
The more context you provide, the sharper Phil's recommendations become, making every interaction valuable.

## Your Solutions at a Glance:

1. **ACADEMY**  
A resource library with 300+ micro-lessons tailored for small business success.
  2. **BUSINESS COACH**  
AI-powered coaching to help you grow your business and tackle leadership challenges.
  3. **DEAL REVIEWER**  
Get detailed, AI-driven insights to refine sales strategies, overcome objections, and close deals.
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## Get Started with Phil

Share your goals, challenges, or big ideas, and let Phil guide you to success. With personalized insights and clear next steps, Phil makes it easy to achieve your business objectives.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit [www.referralsafe.com/asktra](http://www.referralsafe.com/asktra) frequently for new additions.