

Biz Health Checker + Actionable Insights

Think of the Business Health Checker as your go-to partner for getting a handle on your business. It's quick, easy, and packed with insights you can act on right away.

Here's how it works:

1. **Choose Your Timeframe:** Take a look back at your business over the last 3 or 12 months. Whether you're reflecting on recent progress or taking a broader view, the flexibility lets you focus on what's most important to you.
2. **Answer Key Questions:** In just a few minutes, the tool will guide you through areas like cash flow, sales, customer satisfaction, team morale, and time management. The questions are designed to dig into the heart of what makes your business tick.
3. **Receive Tailored Feedback:** Once you've answered the questions, the Business Health Checker gives you personalized feedback and a health score that's easy to understand. Celebrate your wins and get clear on where there's room to grow.
4. **Match to Proven Solutions:** We take it one step further by connecting your results to actionable solutions from Asktra's resource library. Whether it's expert advice from the **Business Coach** or hands-on learning from the **Academy**, you'll know exactly where to start.

Why Small Businesses Are Loving It

The Business Health Checker isn't just about finding problems; it's about sparking solutions. Here's why it's a favorite among small business owners:

- **Tailored to You:** Every recommendation is personalized to fit your unique situation. No cookie-cutter advice here.
- **Quick and Clear:** In less than five minutes, you'll get a snapshot of how your business is doing without needing to sift through complicated reports or guess at the details.
- **Actionable Next Steps:** With Asktra's solutions at your fingertips, you're not just left with a score. You're given a clear path forward, whether that's strategic coaching, bite-sized lessons, or detailed deal reviews.

Ready to Take Control?

The Business Health Checker is here to help you move past the daily grind and take charge of your business's future. Reflect on your progress, identify areas for improvement, and get actionable insights to drive your growth.

Idea Sheets provide quick and actionable suggestions to drive more referrals and sales. Visit www.referralsafe.com/asktra frequently for new additions.